

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 33.437939 Longitude: -79.131955

Pawleys Island Plaza Pawleys Island, SC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	3,036	13,293	17,965
	Population Est 25Q1	3,050	13,356	18,047
	Population Est 24Q4	3,069	13,464	18,179
	Population Est 24Q3	3,085	13,526	18,222
	Population Est 24Q2	3,072	13,560	18,262
	Population Est 24Q1	3,073	13,564	18,270
	Population Est 23Q4	3,074	13,560	18,266
	Population Est 23Q3	3,066	13,521	18,201
	Population Est 23Q2	3,065	13,519	18,190
	Population Fcst	3,182	13,820	18,679
	2010 Census Population	2,381	10,642	14,033
	2000 Census Population	1,900	8,070	10,584
	1990 Census Population	1,056	3,994	5,171
	Current Year Daytime Population	4,910	14,304	18,858
	Average Seasonal Population	1,878	6,406	11,710
	Historical Annual Growth, 1990 – 2000	6.05%	7.29%	7.43%
	Historical Annual Growth, 2000 – 2010	2.28%	2.81%	2.86%
	Estimated Annual Growth, 2010 – CY	1.69%	1.55%	1.72%
	Projected Annual Growth, CY to Y5	0.94%	0.78%	0.78%
	Group Qtrs Est	0	42	114
Transient Est Average Last 4 Qtrs	387	1,178	1,240	
Households	Current Year Estimated Households	1,412	6,071	8,288
	Households Est 25Q1	1,418	6,099	8,324
	Households Est 24Q4	1,427	6,147	8,386
	Households Est 24Q3	1,434	6,175	8,405
	Households Est 24Q2	1,427	6,182	8,413
	Households Est 24Q1	1,427	6,184	8,417
	Households Est 23Q4	1,427	6,181	8,416
	Households Est 23Q3	1,423	6,164	8,384
	Households Est 23Q2	1,423	6,162	8,379
	Households Fcst	1,481	6,317	8,624
	2010 Census Households	1,072	4,732	6,358
	2000 Census Households	790	3,477	4,638
	1990 Census Households	398	1,602	2,086
	Historical Annual Growth, 1990 – 2000	7.08%	8.06%	8.32%
	Historical Annual Growth, 2000 – 2010	3.10%	3.13%	3.21%
	Estimated Annual Growth, 2010 – CY	1.92%	1.73%	1.84%
	Projected Annual Growth, CY to Y5	0.96%	0.80%	0.80%
Population per Household	2.15	2.18	2.15	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 33.437939 Longitude: -79.131955

Pawleys Island Plaza Pawleys Island, SC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	2.7%	3.6%	3.7%
	HH Income \$250,000 to \$499,999	3.3%	4.3%	4.5%
	HH Income \$200,000 to \$249,999	7.6%	10.1%	10.4%
	HH Income \$175,000 to \$199,999	4.6%	4.9%	5.4%
	HH Income \$150,000 to \$174,999	4.4%	6.8%	7.4%
	HH Income \$100,000 to 149,999	17.1%	17.8%	18.0%
	HH Income \$75,000 to 99,999	14.4%	13.4%	13.1%
	HH Income \$50,000 to 74,999	21.3%	19.8%	19.0%
	HH Income \$35,000 to 49,999	11.2%	9.4%	8.3%
	HH Income \$25,000 to 34,999	4.8%	3.5%	3.2%
	HH Income \$15,000 to 24,999	2.3%	2.1%	2.6%
	HH Income \$0 to 14,999	6.1%	4.2%	4.5%
	Average Household Income	\$115,516	\$134,004	\$139,307
	Median Household Income	\$79,942	\$95,095	\$98,430
	Per Capita Income	\$53,714	\$61,381	\$64,633
	Average Disposable Income	\$89,397	\$100,842	\$102,623
	Median Disposable Income	\$69,738	\$80,738	\$83,615
	Discretionary HH Income Over \$150,000	9.6%	15.0%	15.6%
	Discretionary HH Income \$125,000 to \$149,999	5.6%	6.6%	7.0%
	Discretionary HH Income \$100,000 to \$124,999	7.2%	10.5%	11.4%
	Discretionary HH Income \$75,000 to \$99,999	9.9%	11.8%	12.4%
	Discretionary HH Income \$50,000 to \$74,999	22.6%	21.7%	21.8%
	Discretionary HH Income \$25,000 to \$49,999	30.3%	24.3%	21.6%
	Discretionary HH Income Under \$25,000	14.7%	10.0%	10.1%
	Average Discretionary HH Income	\$67,115	\$80,768	\$82,946
	Median Discretionary HH Income	\$55,077	\$67,927	\$70,610
	Householder White – Count	1,296	5,596	7,752
	Median HH Income	\$85,239	\$97,884	\$101,316
	Average HH Income	\$97,970	\$109,265	\$110,884
	Householder Black or African-American – Count	76	264	289
	Median HH Income	\$49,471	\$52,511	\$53,182
	Average HH Income	\$60,924	\$64,284	\$63,901
	Householder Hispanic – Count	7	39	49
	Median HH Income	\$15,000	\$19,049	\$32,772
	Average HH Income	\$37,622	\$51,785	\$48,048
Householder Asian or Pacific Islander – Count	0	3	3	
Median HH Income	\$10,000	\$106,246	\$106,250	
Average HH Income	\$0	\$102,219	\$102,222	
Householder Other or Pacific Islander – Count	33	170	195	
Median HH Income	\$94,148	\$107,544	\$108,959	
Average HH Income	\$108,504	\$115,731	\$117,548	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 33.437939 Longitude: -79.131955

Pawleys Island Plaza Pawleys Island, SC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	1,372	6,069	8,210
	Female Population	1,664	7,224	9,756
Total Population by Age	Count of Pop 0 to 4 years	109	408	525
	Count of Pop 0 to 7 years	136	543	680
	Count of Pop 5 - 13	177	809	999
	Count of Pop 14 - 18	112	472	596
	Count of Pop 19 - 22	126	523	673
	Count of Pop 22 - 25	98	409	528
	Count of Pop 25 - 29	131	492	662
	Count of Pop 30 - 34	110	383	484
	Count of Pop 35 - 39	122	445	542
	Count of Pop 40 - 44	123	497	615
	Count of Pop 45 - 59	514	2,212	2,888
	Count of Pop 60 - 74	820	3,790	5,299
	Count of Pop 75 - 84	485	2,317	3,361
	Count of Pop 85+	109	538	794
	% of Pop 0 to 4 years	3.6%	3.1%	2.9%
	% of Pop 0 to 7 years	4.5%	4.1%	3.8%
	% of Pop 5 - 13	5.8%	6.1%	5.6%
	% of Pop 14 - 18	3.7%	3.5%	3.3%
	% of Pop 19 - 22	4.1%	3.9%	3.7%
	% of Pop 22 - 25	3.2%	3.1%	2.9%
	% of Pop 25 - 29	4.3%	3.7%	3.7%
	% of Pop 30 - 34	3.6%	2.9%	2.7%
	% of Pop 35 - 39	4.0%	3.3%	3.0%
	% of Pop 40 - 44	4.1%	3.7%	3.4%
	% of Pop 45 - 59	16.9%	16.6%	16.1%
	% of Pop 60 - 74	27.0%	28.5%	29.5%
	% of Pop 75 - 84	16.0%	17.4%	18.7%
	% of Pop 85+	3.6%	4.0%	4.4%
Median Age	57.4	60.0	61.7	
Average Age	51.6	53.2	54.5	
Male Population by Age	% of Pop 0 to 4 years	4.1%	3.4%	3.2%
	% of Pop 5 - 13	6.7%	6.9%	6.2%
	% of Pop 14 - 18	4.3%	4.0%	3.7%
	% of Pop 19 - 22	4.9%	4.4%	4.1%
	% of Pop 22 - 25	3.7%	3.4%	3.1%
	% of Pop 25 - 29	5.1%	4.1%	4.1%
	% of Pop 30 - 34	3.8%	3.0%	3.0%
	% of Pop 35 - 39	4.0%	3.9%	3.3%
	% of Pop 40 - 44	4.5%	4.0%	3.7%
	% of Pop 45 - 59	16.8%	16.3%	15.7%
	% of Pop 75 - 84	14.5%	16.4%	18.2%
	% of Pop 60 - 74	24.4%	26.3%	27.5%
	% of Pop 85+	3.3%	4.0%	4.2%
	Median Age	54.1	57.6	60.0
Average Age	49.3	51.4	53.0	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 33.437939 Longitude: -79.131955

Pawleys Island Plaza Pawleys Island, SC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	3.2%	2.8%	2.6%
	% of Pop 5 - 13	5.1%	5.4%	5.0%
	% of Pop 14 - 18	3.2%	3.2%	3.0%
	% of Pop 19 - 22	3.6%	3.5%	3.4%
	% of Pop 22 - 25	2.8%	2.8%	2.8%
	% of Pop 25 - 29	3.7%	3.3%	3.3%
	% of Pop 30 - 34	3.4%	2.8%	2.5%
	% of Pop 35 - 39	4.0%	2.9%	2.7%
	% of Pop 40 - 44	3.7%	3.5%	3.2%
	% of Pop 45 - 59	17.0%	16.9%	16.4%
	% of Pop 60 - 74	29.1%	30.4%	31.2%
	% of Pop 75 - 84	17.2%	18.3%	19.1%
	% of Pop 85+	3.8%	4.1%	4.6%
	Median Age	60.1	61.7	63.0
Average Age	53.6	54.7	55.7	
Race	Count of White	2,373	11,254	15,621
	Count of Black or African-American	473	1,244	1,352
	Count of Asian or Pacific Islander	23	61	69
	Count of Other races	168	733	924
	White	78.1%	84.7%	87.0%
	Black or African American	15.6%	9.4%	7.5%
	Asian	0.7%	0.5%	0.4%
	Other Races	5.5%	5.5%	5.1%
Language Spoken	Speak English at Home	96.8%	97.1%	97.5%
	Speak Spanish at Home	1.6%	1.5%	1.2%
	Speak French or French Creole at Home	0.2%	0.2%	0.1%
	Speak German at Home	0.6%	0.5%	0.5%
	Speak Other Indo-European Languages at Home	0.5%	0.3%	0.3%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.0%	0.0%
	Speak Chinese at Home	0.0%	0.0%	0.0%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.3%	0.4%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.0%
	Speak Other Language at Home	0.0%	0.0%	0.0%
Hispanic	Hispanic Population	84	348	478
	Hispanic Population Percent	2.8%	2.6%	2.7%
	Mexican	46.4%	44.0%	38.3%
	Puerto Rican	36.0%	40.2%	32.5%
	Cuban	3.9%	2.4%	2.0%
	Dominican	2.4%	4.6%	15.6%
	Central American	0.0%	0.0%	0.0%
	South American	6.9%	5.0%	7.4%
	Other Hispanic	4.4%	3.8%	4.1%
	2000 Hispanic Population Percent	0%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 33.437939 Longitude: -79.131955

Pawleys Island Plaza Pawleys Island, SC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	7.6%	8.1%	9.5%
	American	7.3%	7.9%	9.2%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	0.7%	0.5%	0.4%
	Chinese	0.0%	0.0%	0.0%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.0%	0.0%	0.0%
	South East Asian (ie. Vietnamese)	0.5%	0.3%	0.2%
	Other Asian	0.3%	0.1%	0.1%
	European (percent of total population)	45.9%	49.2%	50.5%
	British	10.4%	11.7%	12.4%
	Dutch	0.6%	0.5%	0.6%
	French	1.4%	1.4%	1.3%
	German	9.9%	10.1%	10.3%
	Italian	4.2%	4.7%	4.9%
	Polish	1.8%	1.9%	1.8%
	Scandinavian	0.8%	0.9%	0.9%
	Scotch/Irish	12.6%	13.3%	13.3%
Other European (ie. Greek/Russian)	4.4%	4.6%	5.0%	
Middle Eastern	0.3%	0.4%	0.6%	
Other Ancestry	13.4%	14.5%	12.9%	
Unclassified Ancestry	13.3%	14.8%	15.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	2,414	10,673	14,644
	Elementary (0 to 8)	2.0%	1.4%	1.1%
	Some High School (9 to 11)	3.8%	3.2%	2.7%
	High School Graduate (12)	19.1%	19.5%	18.7%
	Some College (13 to 16)	24.0%	22.0%	19.8%
	Associates Degree Only	8.4%	7.3%	6.8%
	Bachelors Degree Only	26.1%	29.4%	32.0%
	Graduate Degree	16.6%	17.2%	18.8%
	% College (4+)	42.7%	46.5%	50.8%
Household Type	Total Households – count	1,412	6,071	8,288
	One Person HHs – count	446	1,673	2,222
	Family HHs – count	931	4,254	5,818
	Married Couple – count	784	3,603	5,140
	w/own children – count	120	754	905
	w/out own children – count	663	2,849	4,235
	Male Householder – count	64	194	198
	Female Householder – count	84	457	480
	Non-Family Households – count	35	144	248
	1 Person Household	31.6%	27.6%	26.8%
	2 Person Household	43.8%	47.8%	49.8%
	3 Person Household	11.5%	11.2%	11.0%
	4 Person Household	8.1%	8.7%	7.9%
	5 Person Household	3.1%	3.1%	2.9%
6 Person Household	1.0%	1.1%	1.0%	
7+ Person Household	1.0%	0.6%	0.5%	
% Households With Children	10.3%	14.5%	12.5%	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 33.437939 Longitude: -79.131955

Pawleys Island Plaza Pawleys Island, SC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	2,175	8,617	12,452
	Owner Occupied Percent	47.8%	58.5%	55.4%
	Renter Occupied Percent	17.1%	12.0%	11.1%
	Vacant Housing Percent	35.1%	29.6%	33.4%
	Total Housing Units (Census 2000)	1,353	5,338	8,054
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	11.7%	10.4%	15.0%
	Property Value \$750,000 to \$999,999	11.3%	14.1%	15.4%
	Property Value \$500,000 to \$749,999	24.2%	30.0%	29.2%
	Property Value \$400,000 to \$499,999	11.0%	14.0%	12.3%
	Property Value \$300,000, to \$399,999	21.7%	13.2%	10.1%
	Property Value \$200,000 to \$299,999	10.9%	6.1%	5.4%
	Property Value \$150,000 to \$199,999	1.3%	1.2%	1.9%
	Property Value \$100,000 to \$149,999	1.4%	2.4%	2.1%
	Property Value \$60,000 to \$99,999	0.2%	0.4%	0.4%
	Property Value \$40,000 to \$59,999	0.0%	0.6%	0.5%
	Property Value \$0 to \$39,999	2.9%	1.2%	1.0%
	Median Home Value	\$504,739	\$590,451	\$639,579
Wealth per Household	\$0 and under - percent	15.4%	14.7%	14.4%
	\$1 to \$4999 - percent	7.2%	6.6%	6.4%
	\$5k to \$9999 - percent	4.0%	3.7%	3.6%
	\$10k to \$24999 - percent	6.0%	5.7%	5.6%
	\$25k to \$49999 - percent	6.7%	6.6%	6.6%
	\$50k to \$99999 - percent	10.4%	10.5%	10.4%
	\$100k to \$249999 - percent	19.2%	19.7%	19.7%
	\$250k to \$499999 - percent	14.5%	15.0%	15.2%
	\$500k+ - percent	16.6%	17.5%	17.9%
	Median HH Wealth	\$102,420	\$116,802	\$122,244
	Avg HH Wealth	\$265,579	\$277,645	\$282,814
Economic Viability	Economic Viability Local	245	291	296
	Economic Viability Indexed	88	105	107
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	1,184	5,301	6,763
	Managerial/Executive	20.2%	23.4%	23.5%
	Professional Specialty	26.6%	23.9%	24.2%
	Healthcare Support	1.3%	1.1%	1.6%
	Sales	13.8%	14.0%	15.2%
	Office & Administrative Support	10.4%	8.6%	8.4%
	Protective Service	2.7%	2.6%	2.3%
	Food Preparation	9.6%	8.4%	7.0%
	Building Maintenance & Cleaning	1.8%	2.7%	2.4%
	Personal Care	4.4%	2.5%	3.6%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.0%
	Construction	2.8%	5.0%	4.3%
	Production & Transportation	6.5%	7.8%	7.4%
	Percent White Collar Workers	72.2%	71.0%	72.9%
	Percent Blue Collar Workers	27.8%	29.0%	27.1%

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 33.437939 Longitude: -79.131955

Pawleys Island Plaza Pawleys Island, SC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	4.1%	6.0%	5.1%
	Manufacturing	8.5%	10.0%	10.3%
	Transportation	0.1%	1.3%	1.9%
	Information	0.3%	1.2%	1.1%
	Wholesale/Retail	12.0%	15.7%	16.1%
	Finance, Insurance, Real Estate	8.5%	9.1%	9.6%
	Professional Services	3.3%	9.8%	10.1%
	Management Services	0.0%	0.4%	0.5%
	Administrative/Waste Services	1.2%	2.6%	2.9%
	Educational Services	23.5%	17.5%	18.9%
	Entertainment Services	19.1%	15.4%	12.8%
	Other Professional Services	14.6%	8.1%	8.3%
	Public Administration	4.9%	2.8%	2.6%
Vehicles per HH	No Vehicles	1.5%	1.1%	1.4%
	1 Vehicle	37.5%	31.2%	31.4%
	2 Vehicles	41.6%	45.8%	44.7%
	3 or more vehicles	19.4%	21.9%	22.5%
	Average Number of Vehicles	1.87	1.96	1.95
Change	Births (last 12 months)	23	94	124
	Deaths (last 12 months)	56	265	379
	Migration (last 12 months)	-2	-94	-35
Work place	Workplace Establishments	208	461	597
	Workplace Employees (FTE)	1,637	3,609	4,715